

PRIVACY POLICY

Effective Date: 13.12.2025

Last Updated: 13.12.2025

Bricks App (“we,” “our,” or “us”) respects your privacy and is committed to protecting it. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application on iOS and Android platforms.

1. Information We Collect

a. Personal Information

We do not require users to provide personal information to use the app unless explicitly stated. If you choose to contact us or create an account, we may collect:

- Name
- Email address
- Other information you voluntarily provide

b. Automatically Collected Information

When you use the app, we may automatically collect certain non-personal information, including:

- Device type, model, and operating system
- App version
- Usage data (features used, time spent in app)
- Crash reports and diagnostic data

This information is collected to improve app performance, stability, and user experience.

c. Tracking & Analytics

We may use analytics tools (such as Apple App Analytics, Google Firebase, or similar services) to understand how users interact with the app. These tools may collect anonymized or aggregated data.

If required by platform policy or law, we will request your consent before collecting tracking data.

2. How We Use Your Information

We use the information we collect to:

- Provide and maintain app functionality
- Improve features and performance
- Diagnose and fix technical issues
- Respond to user inquiries and support requests
- Comply with legal obligations

3. Data Sharing

We do **not sell** your personal data.

We may share information only in the following cases:

- With trusted service providers who assist in app operations (analytics, hosting, crash reporting)
- When required by law or legal process
- To protect the rights, safety, or security of users or the public

All third-party service providers are required to handle data in accordance with applicable privacy laws.

4. App Store & Google Play Compliance

Apple App Store

- This app complies with Apple's App Tracking Transparency (ATT) framework.
- Tracking permissions will be requested where applicable.
- Data collected is used only for purposes disclosed in this Privacy Policy.

Google Play Store

- This app complies with Google Play's User Data policies.
- Data collection and usage are disclosed accurately in the Google Play Data Safety section.
- Users can request deletion of their data where applicable.

5. Data Retention

We retain collected information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your data. However, no system is completely secure, and we cannot guarantee absolute security.

7. Children's Privacy

This app is **not intended for children under the age of 13** (or under 16 where required by law). We do not knowingly collect personal information from children.

If such data is discovered, it will be deleted promptly.

8. Your Privacy Rights

Depending on your location, you may have the right to:

- Access your personal data
- Request correction or deletion of your data
- Withdraw consent where applicable

Requests can be made by contacting us using the information below.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted within the app or on our website. Continued use of the app indicates acceptance of the updated policy.

10. Contact Information

If you have questions or requests regarding this Privacy Policy, please contact us:

Email: info@bricksapp.co.uk

Developer Name: Property Investments DA Limited

App Name: Bricks App